

Sept 16, 2024

## Liberty Latin America Selects Identidad Technologies as Preferred A2P and P2A Partner for Liberty Puerto Rico Network

Effective October 1, 2024, Identidad Technologies strengthens partnership with Liberty Latin America to enhance local communication services.

September 16, 2024 – Identidad Technologies is proud to announce that Liberty Latin America has selected us as the **preferred partner for managing A2P and P2A SMS traffic on the Liberty Puerto Rico network, starting October 1, 2024**. This partnership further strengthens our long-standing collaboration with Liberty Latin America and highlights our shared commitment to providing seamless, reliable, and high-quality messaging services across the region.

This new agreement builds on our proven track record of managing both International A2P and ILD services for Liberty Latin America since 2022. Identidad Technologies was appointed the exclusive gateway for International A2P SMS and ILD business across multiple Caribbean and Latin American markets. Through our efforts, we have ensured the highest standards of service quality and reliability in the region, helping Liberty Latin America maintain its leadership position.

Identidad Technologies remains committed to continually enhancing its technology and services, with a focus on supporting Liberty Latin America in maintaining its leadership position in the region. This new partnership in Puerto Rico is yet another step forward in our mission to help businesses and consumers communicate more effectively.

For more information, please contact María Mercedes Salazar-Wichmann at mmsalazar-wichman@identidadtech.com.

## **About Identidad Technologies**

Identidad Technologies continuously evolves by prioritizing innovation and leveraging its extensive telecom experience. With cutting-edge solutions that boost revenue and streamline operations, the company consistently pushes boundaries. Their deep industry expertise and pioneering approach have solidified their position as a leader in the telecommunications space, delivering personalized, consultative services across the entire telecom chain.



Their diverse portfolio includes ILD, A2P, P2A, DIDs, Managed Services, and Customer Engagement solutions, among other offerings.

## **About Liberty Latin America**

Liberty Latin America is a leading telecommunications company providing advanced communication services to consumers and businesses across Latin America and the Caribbean. Through its commitment to delivering high-quality services, Liberty Latin America enables its customers to connect and thrive in today's digital world.